

APRIL 2023 Newsletter



Editorial

Nicole Villaeys (MBA.83), President of the HEC Volunteering Club

HEC Alumni and Their Engagement as Volunteers

Being a volunteer starts from a personal desire to act for others, to be useful to society. In this field, HEC alumni are far from being left behind.

Here is a brief overview.

From the Association's Committee to the board members of its many clubs, there are over 1,600 alumni volunteers who work to bring the network to life alongside the staff of HEC Alumni. The Campus is also full of initiatives run by associations that thrive thanks to the mobilization of HEC students.

But as President of the [HEC Volunteering Club](#), I would like to honor here those alumni who engage to take care of others outside the HEC community. In this way, they contribute to HEC's project of contributing to a more inclusive world. Thanks to its knowledge of the non-for-profit sector and the contacts that the Club has established, some 100 alumni find volunteering missions each year that correspond to their aspirations. These missions are varied: field missions within associations, joining the governance of an NGO, mentoring scholarship students, helping HEC Alumni on specific missions... the list is long.

Whether you are at the beginning of your reflection or already engaged in a mission, the [HEC Volunteering club](#) is there to help you: being a member of the HEC Volunteering club is the opportunity to be proposed a mission, to share your experiences, your questions, your enthusiasm with people who have a common culture and values.

Being a volunteer is good. Among peers, it's even better.

[Find out more.](#)

The 3-Minute Update

Info



Vote for This Year's Best HEC Entrepreneurs!

The Mercure HEC Awards are a global showcase for the diversity and talent of our entrepreneurial ecosystem. This year, the awards are given to entrepreneurs based in 7 regions of the world (France, Europe, North America, Middle East, Africa, East Asia, Central Asia and South-East Asia), reflecting the international dimension of the HEC community. Each region has proposed a shortlist of "nominated" entrepreneurs, from which the winners of the year will be chosen. It's up to you to vote for the winners in each region. We count on you!

[Vote for the 2023 Mercure HEC winners.](#)

Figure: 400 Over 400 Visitors to the HEC UK House for Its Opening Week

HEC friends, and corporate partners discovered the HEC UK house at the end of March. This space is for the entire HEC community to come together, share ideas, and collaborate on new projects: our alumni, students, executive education participants, corporate partners, entrepreneurs and staff will have a place to connect, and to build meaningful relationships! [Find out more.](#)

Initiative of the Month



Participate in the 2023 ChangeNOW Summit

ChangeNOW is the world's largest event of solutions for the planet. During 3 days, the summit brings together the most innovative solutions and impactful changemakers tackling our planet's biggest challenges, to take action, together. From May 25 to 27, HEC Paris will be a major academic partner of the 2023 edition of the summit, which will take place at the Grand Palais Ephemere in Paris. HEC will hold a series of conferences dedicated to the themes of "Business & Peace" and the role of business schools and youth in the economic and social transition of our world. As part of this partnership, **we are pleased to offer the entire HEC Alumni community access to the summit with an exceptional 40% discount** (choose Student full access). Be part of the change! [More information](#).

Your Association



The HEC Life Project Festival: "Let's Think Differently! How Diversity Improves the Workplace"

Don't miss the inspirational session live from the UK House. Thinking differently: innovation, leadership and diversity – an interactive discussion with professors Anne-Valérie Corboz and Shaheena Janjuha-Jivraj. Want to go further? Enjoy two online workshops and benefit from individual online speed coaching with one of our professional coaches. Organized by [HEC Life Project](#). [Book your place](#).



Save the Date : AGM & Summer Party - June 12

HEC Alumni is pleased to invite you to its Annual General Meeting, as well as to the Summer Party that will follow to celebrate the year's achievements. This is a hybrid event. [More information](#).

Climate Fresk



Act for the Climate – Join Us!

In order to find solutions and take action, you must first understand the problem. Do you want to help tackle climate change but don't have the time to become a climate scientist? In just 3 hours, the collaborative Climate Fresk workshop will teach you the fundamental science behind climate change and empower you to take action! Join the growing community of HEC alumni mobilizing to make a difference. [Consult the agenda and register](#).

Meetings not to be missed



HEC Startup Evening in Brussels - 19 April

A selection of 6 startups from the HEC Incubator, with strong potential and varied activities, all looking for investors and partners will visit Belgium with a view to pursuing their development. Each one will have 15 minutes to present its project and convince new investors, customers or partners. Organized by the [Belgium chapter](#). [Register](#).



HEC Gala Dinner at the Rodin Museum - May 24

For its third edition, the [Gala Dinner](#) will be held in a magical place: the Rodin Museum in Paris. A festive and convivial opportunity to get together and to enable our School to make an even greater impact on the world. Don't hesitate to consult how your company or classmates can [reserve a table](#).

Consult the agenda for all our events [here](#)

Our selection from HEC Stories



For/Against: Sending Man to the Moon

A few days after the successful launch of the Orion spacecraft to the Moon, NASA announced its desire to establish a human presence on the planet within ten years. [Read the article](#).



Three HEC Students Interview Alstom CEO Henri Poupart-Lafarge

Alstom has dramatically transformed itself. Those words are not too strong to describe the change that the French rolling stock manufacturer has undergone in the past decade. [Read the article](#).

On the Campus



Mirroring HEC's Research on Inaugural Purpose Day

[Philanthro-Lab](#) was the appropriate setting for HEC Paris' first-ever [Purpose Day](#). The five-hour event was devoted to the research projects conducted by the S&O Purpose Center and Purposeful Leadership Chair Professor Rodolphe Durand. More than 100 people attended the March 14 event featuring presentations by some of the school's leading PhD students and S&O's Academic Director. The evening was capped by a keynote speech by Denis Machuel, CEO of Adecco Group. [Read the article](#).



Demystifying the VC Bootcamp: When Students Take the Lead

Our students never lack creativity! At HEC Paris, we teach them how to become problem solvers but also disruptors. Amine Athamena checks all the boxes. He created in just a couple of months a whole bootcamp entitled 'Demystifying the VC' to help his fellow classmates get a real grasp of the Venture Capital (VC) industry. We interviewed Amine, the project leader of this Bootcamp, to find out more about this mind-blowing initiative. [Read the article](#).

2023 Foundation Awards Ceremony

Congratulations to the 4 laureates who were awarded last month during a ceremony in the HEC Alumni offices in Paris:

- Claire Linares (H.07 - D.22), doctoral student received the Doctoral Thesis Prize
- Denisa Mindruta, Associate Professor, Strategy and Business Policy received the Professor's Paper Award,
- Pepa Kraft, Associate Professor, Accounting and Controlling, received the Researcher Award,
- Daniel Halbheer, Associate Professor, Marketing & Igor Shishlov, Senior Consultant at Perspectives Climate Group, received the Bruno Roux de Bézieux Prize for the Pedagogical Initiative for the Climate & Earth Certificate

[Discover the awarded talents and works.](#)

This newsletter is produced every month with ♥ by HEC Alumni
The entire HEC Alumni team is at your disposal, do not hesitate to contact us
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Happy reading!

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